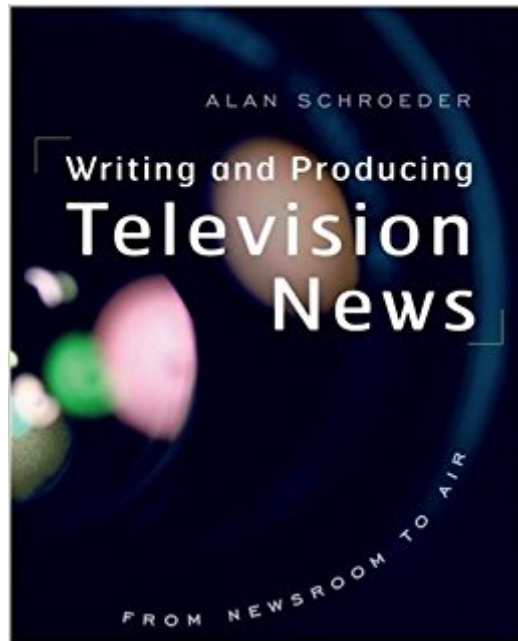




The book was found

Writing And Producing Television News: From Newsroom To Air



Synopsis

Drawing on the insights and experiences of reporters, anchors, producers, assignment editors, web journalists, graphic artists, and newsroom executives from across the country, *Writing and Producing Television News: From Newsroom to Air* is not merely a production manual, but rather a guide to newsroom writing and producing. The book immerses students in the everyday challenges that face journalists in professional television newsrooms, largely through the device of a fictional town called Lakedale, where many of the examples and exercises are set. From the very beginning of the book students are thrust into the roles of decision makers, learning about the many factors that will enable them to function as producers and reporters. Functioning as both a text- and a workbook, it integrates dozens of original examples, exercises, and assignments covering a broad spectrum of material, from breaking news to features. The book also introduces a wide range of story formats, from simple anchor readers and voiceovers to such complex structures as sound-bite stories and news packages. In addition to scriptwriting, the exercises and assignments cover such ancillary areas as graphics, headlines, teasers, newscast organization, live reporting, web-based journalism, and anchoring, as well as news judgments and ethical decision making. *Writing and Producing Television News* is an ideal text for undergraduate courses in broadcast journalism.

Book Information

Paperback: 288 pages

Publisher: Oxford University Press; 1 edition (August 4, 2008)

Language: English

ISBN-10: 0195311930

ISBN-13: 978-0195311938

Product Dimensions: 9.1 x 0.9 x 7.4 inches

Shipping Weight: 1.1 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #482,158 in Books (See Top 100 in Books) #133 in [Books > Humor &](#)

[Entertainment > Television > Direction & Production](#) #390 in [Books > Textbooks >](#)

[Communication & Journalism > Journalism](#) #925 in [Books > Reference > Writing, Research &](#)

[Publishing Guides > Writing > Journalism & Nonfiction](#)

Customer Reviews

Alan Schroeder is an Associate Professor of Journalism at Northeastern University.

[Download to continue reading...](#)

Writing and Producing Television News: From Newsroom to Air AIR FRYER: TOP 35 Easy And Delicious Recipes In One Cookbook For Everyday Life (Air Fryer Recipe Book, Air Fryer Cooking, Air Fryer Oven, Air Fryer Baking, Air Fryer Book, Air Frying Cookbook) Air Fryer: Air Fryer Cookbook: Air Fryer Recipes: Healthy, Quick, & Easy Air Fryer Recipes for You & Your Family (Air Fryer, Air Fryer Cookbook, Air Fryer Recipes Book 1) AIR FRYER COOKBOOK: 135 AMAZINGLY DELICIOUS QUICK & EASY AIR FRYER RECIPES (air fryer healthy recipes, air fryer paleo, air fryer ultimate, air fryer gluten free, air fryer ketogenic) Air Plants: A Beginners Guide To Understanding Air Plants, Growing Air Plants and Air Plant Care (Air Plants, Ornamental Plants, House Plants) Air Plants: Everything that you need to know about Air Plants in a single book (air plants, air plant care, terrarium, air plant book) Air Fryer Cookbook: 450 Amazingly Healthy & Delicious Air Fryer Recipes. (With Nutrition Facts of Each & Every Recipe) (Air fryer Cookbook, Air fryer Recipes, Air fryer Recipe Book) Air Fryer Cookbook: Healthy & Easy Air Fryer Recipes for Everyone (Air Fryer Recipe Book, Air Fryer Cooking, Best Air Fryer Recipes) Broadcast News Handbook: Writing, Reporting, and Producing in the Age of Social Media (B&B Journalism) Broadcast News Writing, Reporting, and Producing You Can't Air That: Four Cases of Controversy and Censorship in American Television Programming (Television and Popular Culture) Air Fryer Cookbook: 365 Days of Air Fryer Cookbook - 365 Healthy, Quick and Easy Recipes to Fry, Bake, Grill, and Roast with Air Fryer (Everything Complete Air Fryer Book, Vegan, Paleo, Pot, Meals) BOOK BUNDLE: The complete set of 3 awesome Air Fryer cookbooks: Air Fryer Made Simple, Air Fryer Advanced, Air Fryer Ultimate. Make pro level dishes from the comfort and privacy of Your kitchen! Air Fryer Recipes Cookbook: Delicious 123 Recipes to Fry, Bake, Grill, and Roast with Your Air Fryer(Air Fryer Cookbook, Oil Free Cookbook,Healthy Air Fryer Recipes) Air Fryer Recipes: The Ultimate Air Fryer Recipes Book for Your WHOLE Family - Includes 101+ Delicious & Healthy Recipes That Are Quick & Easy to Make for Your Air Fryer (Air Fryer Series) Air Fryer Cookbook: The Quick & Easy Guide to Delicious Air Fryer Meals - Air Fryer Recipes - Complete Air Fryer Guide Air Fryer Ultimate Cookbook - 2nd Edition: The Quick & Easy Guide to Delicious Air Fryer Meals - Air Fryer Recipes - Complete Air Fryer Guide Directing and Producing for Television: A Format Approach The One-Hour Drama Series: Producing Episodic Television Air Words: Writing Broadcast News in the Internet Age

[Contact Us](#)

[DMCA](#)

[Privacy](#)

